

OUR NEXT PRIME MINISTER

Our Next Prime Minister

JANUARY 2022 -----

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Partnership in Policy





Introduction



Character is destiny, as Boris Johnson has recently shown so the personality of the next Prime Minister will matter. However, this political intermission before candidates declare provides an opportunity to discuss what sort of person the next Prime Minister should ideally be without the burden of having to fit the ideal around the contours of specific candidate. This paper postulates as to what sort of leader the nation might be looking for at this this particular juncture in our history and as to what agenda the next government could pursue in order to best serve the public interest.

Our next Prime Minister will have to meet the challenges of this unique moment. Immense change in the cultural, economic and social fabric of the nation has been wrought by the COVID-19 pandemic and the Fourth Industrial Revolution, which it propelled us into. We have sacrificed much to put an end to this pandemic. Our national fate will be in the hands of our next Prime Minister. When the keys to 10 Downing Street are passed to our next Prime Minister they are also taking possession of a sacred trust. Our next Prime Minister must prove worthy of that trust because Boris Johnson has been weighed in the balance and found wanting.

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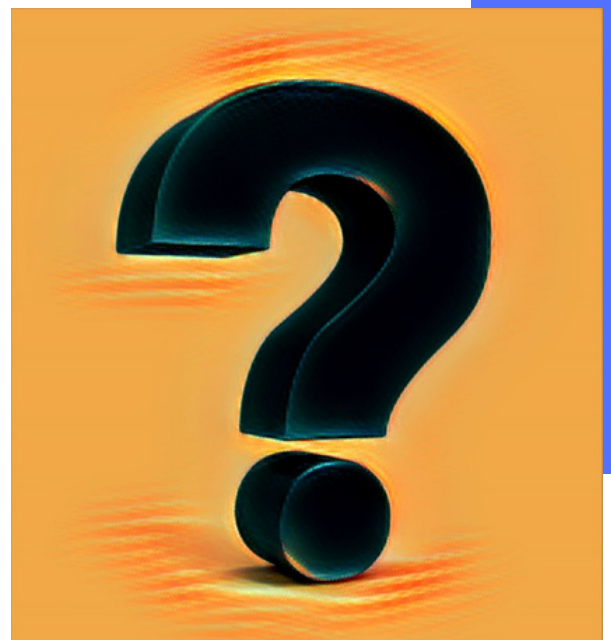


Conservative Outsider

The situation facing the Conservative Party is grim. The public wants change and anything other than a hard reset will be deemed insufficient. If a continuity candidate is elected, the public will determine that the Conservatives failed to produce the change they were looking for.

The next Prime Minister should come from the Conservative backbenches, so that the next government can begin with a clean slate and be unencumbered by the scandals and failure of the Johnson administration. This will prove impossible for a government led by someone who, through collective cabinet responsibility, bears responsibility for the subpar performance of the present government.

Only a Conservative Outsider can erase the stench of elitist indifference which currently follows the party.



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**Not Bigger Government
But Smarter Government**

**Regulating Big Tech
Deregulating Business**

**Lifelong Learning And
A Wellness Agenda**

**For Don Valley
Not Davos**

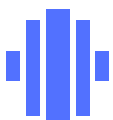
**For Billericay
Not Billionaires**

**For The People
Not The Plutocrats**



Bring Us Together

Pandemics prompt men and women to search for meaning. The next Prime Minister will need to propose a vision for the country, of one nation looking forward, that satisfies our need to be part of something bigger than ourselves and exist as something greater than as a cog in an economic engine. The last General Election was fought in circumstances of Brexit deadlock and cultural conflict. Boris Johnson was elected to break the deadlock, which he did. However, the pandemic has only served to deepen our cultural divisions. The present Prime Minister is a divisive personality and does not understand what tomorrow demands.. Our next Prime Minister will need to bind the wounds of discord and bring healing to a public spiritually and emotionally wounded by a time of plague that followed hot on the tails of cultural civil war. Failure on this front will provide an opening for demagogues to exploit.. Our next Prime Minister is duty bound to put an end to the coming dystopia before it ever begins.



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The Pioneer of Tomorrow

The job of Prime Minister goes beyond that of implementing a policy platform. Our next Prime Minister must weave a national narrative of bravery, honour and chivalry in order to rally the population. They must aspire to make the dream of Camelot a reality, so that Great Britain becomes a beacon, a light on the hill, an example, showing rest of the world how best to embrace the promise of tomorrow.

Although our next Prime Minister must embody our hopes for the future, they must have solid grounding in reality. The arrogance of the Johnson administration has exposed the Westminster bubble as being an alternative universe existing within our own. The life of any Prime Minister is inevitably going to be fantastical. It would be preferable for our next Prime Minister to have existed in the real world within recent memory of taking office, so that they might have a good understanding of the people whom they serve.



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Making Dreams Reality

Our next Prime Minister must reaffirm our national commitment to individual liberty and freedom of choice. Our next Prime Minister will have to allay fears that none of the pandemic measures taken by the present government, in order to contain and control the coronavirus, will be made permanent. They must commit to bringing about a restoration of liberty at a time when a growing number of Britons fear that we are ambling into authoritarianism.



Passing opportunity forward is every generation's debt to the next. Yet, the coming generation fears they will be worse off than their parents; that the ladder of aspiration has been kicked away from them and their peers. They look to the future and see that the odds are against them and the situation is grim. Our next Prime Minister must lead them out of the cave of despair and fulfill their promise of becoming generation hope by challenging nepotism and championing meritocracy. Our next Prime Minister must fight the battles that the people cannot fight on their own.

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A Free and Fair Market

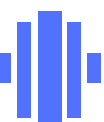
In the choice of our next Prime Minister, the Conservative Party has an opportunity to redeem itself for the shortcomings of the Johnson administration.

Our next government must restore fairness to our economy. The pandemic lockdowns created an unfree market where the state picked winners and losers. Big Tech mega-billionaires and super-sized supermarket chains racked in the profits, as their goods and services were often the only game in town. The post-pandemic market has been unfairly tilted in their favour.

Meanwhile, small and medium sized businesses struggled. The hospitality sector was hit especially hard. People who worked hard and played by the rules found themselves in dire straits though no fault of their own. Now government has a responsibility to undo the damage it caused, however necessary it might have been, at the time, and restore balance to the market..



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SECOND STAR ON THE RIGHT AND STRAIGHT ON 'TILL MORNING

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STATE OF FLUX

The greatest change does not occur when confronted with the fog of crisis. Rather the major transformation happens when the mist has cleared and the wreckage that has been wrought can be perceived with full clarity.

The fundamentals that will determine our national future are still in flux and have yet to settle, although it will not be long until they do.

RISING LIKE THE PHOENIX

We live in a time flush with peril but also brimming with opportunity. Our next Prime Minister must meet large challenges with greater solutions.

The world, as it will be handed to us, is broken. Yet, it is still possible that when the history books of this age are written, those yet to come will look back on this time as but a prelude to a time when there was a rebirth of the human spirit; rising like the phoenix from the ashes.