

OUR NEXT PRIME MINISTER

# TIME FOR CHANGE

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PARLIAMENT STREET

*partnership in policy*

**When the stars seem strange that once we knew:  
This is the Time of Life to Do.**

- *A Song of Three Seasons* (15th Century Sea Shanty)

**Greater love hath no man than this, that he lay  
down his friends for his life.**

- Jeremy Thorpe on Harold MacMillan (1962)

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# THE UNWORTHY PRIME MINISTER



## WHOSOEVER HOLDS THIS OFFICE

The British premiership is an office to which many aspire but that few obtain. One would hope that those who seek the office would do so out of a noble sense of purpose and with a direction of travel, for which to take the nation, in mind.

Boris Johnson was afforded the opportunity to make a positive difference in the lives of millions, the opportunity to inspire and the opportunity to lead.

He squandered his shot at greatness.

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# TIME FOR CHOOSING



## TOMORROW'S WORLD

If the next General Election were to be held tomorrow, the most likely outcome would be a Labour/ Liberal Democrat coalition government.

Boris would lose his seat. As would many others.

The Tory Party would descend into civil war and face a prolonged period in opposition. The only shot they have to prevent such a fate is by giving Johnson the order of the boot and then embarking upon a hard reset.

The choice is simple.

Change or Die.

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# THE LONG GOODBYE

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## » CLOSING SOON

Boris Johnson likes to use the line that the people want him “to get on with the job” which would be convincing if he seemed to have a basic grasp of what challenges lay ahead. Unfortunately, his administration has become one that is wholly reactive to events, when it should be shaping them. There exists a small opening of opportunity for this nation to forge the future, rather than be forged by the future. Each day Mr. Johnson remains in office that opening narrows.

## » 1,000 PAPER CUTS

Newly elected Conservative MPs must be having sleepless nights over whether they will be yesterday's news come the 2024 General Election. This fear is well founded. If they do not get rid of Boris Johnson with due haste, they are sentencing their political lives to death by a thousand papercuts. The longer they allow Mr. Johnson to say goodbye, the longer a shot their re-election becomes. Boris seems willing to sacrifice their careers to save his own. The question now is, are they going to let him?





VOTE  
2024

# LOWER TAXES BETTER PUBLIC SERVICES

*WHY SETTLE FOR LESS?  
WHY NOT THE BEST?*

## ***We Pledge***

- smarter government
- less intrusive government
- value-for-money government

# WHAT COMES NEXT?

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## » A FRESH START

The world is a very different place from what it was when Boris Johnson and Sir. Keir Starmer were elected as the leaders of their respective political parties. There is a fierce urgency for both the Conservatives and Labour to respond to the challenges of the tomorrow but both parties seem to be stuck in 2020. Leadership elections will empower them to conduct conversations with the public and with their members. Right now, neither party seems to know what it stands for.

## » BIG TECH / BAD TECH

Even now, seven years after he stepped down as their leader, Nick Clegg is the first person who springs to most voter's mind when you mention Liberal Democrats and, he is proverbially working for the Empire, except the Empire is called Facebook. He is Darth Vader to Mark Zuckerberg's Emperor Palpatine. If the Conservatives are to frustrate the Liberal Democrats momentum they must begin to tie the Lib Dems to the excesses of Big Tech through the Clegg connection.





## PRIME DISRUPTOR

Considering the state of the nation is not the best, it would be sensible to have our next Prime Minister not to have gone to the same university as their three immediate predecessors. How can we expect them to think outside of the box, if they came from the same box as the vast majority of those who came before them.

Boris Johnson is the 15th Prime Minister that the UK has had since 1945. Out of those 15, only 4 did not study at the University of Oxford - Winston Churchill, James Callaghan, John Major and Gordon Brown. Out of those 15, a third of them went to Eton - Anthony Eden, Harold Macmillan, Alec Douglas-Home, David Cameron and Boris Johnson.

Sir. Keir Starmer is, like Mr. Johnson, an Oxford man. If he were to succeed Boris as Prime Minister, the country would move from having one Oxford educated Prime Minister to another. Hardly a victory for diversity, is it?

If our next Prime Minister is to act as a prime disruptor, then they must be able to, in the words of Steve Jobs, "think different." That means not having gone to the University of Oxford, so as to not adhere to that institution's doctrinal views or develop the proneness to casuistry seen in too many of its alumni.